

BG STRATEGIC ADVISORS SUPPLY CHAIN CONFERENCE → 2023

CONFERENCE AGENDA

DAY 1 – Wednesday, January 18th 2023

- 12:00 PM** **"Shotgun" Golf at the Breakers | Ocean Course – Sponsored by Greenscreens.ai**
(Box Lunch Provided from 11:30 AM)
- 2:00 – 7:00 PM** **Registration | South Loggia West**
- 5:30 – 8:00 PM** **Welcome Reception | Ocean Lawn (Back-up: The Circle) – Sponsored by Metafora**

DAY 2 – Thursday, January 19th 2023

- 7:00 – 11:00 AM** **Registration Continues | South Venetian Foyer**
- 7:00 – 8:15 AM** **Breakfast/Networking | Mediterranean Courtyard (Back-up: Mediterranean Ballroom)**
- 8:15 AM** **Welcome Session: Benjamin Gordon | Venetian Ballroom**
- 9:00 – 10:00 AM** **2023 Logistics Outlook: What Will the Coming Year Hold for Logistics and Supply Chain? | Venetian Ballroom**
What innovations are top logistics companies pursuing in 2023? What is happening in warehousing, freight forwarding, and value-added services?
Moderator: Benjamin Gordon – Managing Partner, Cambridge Capital
 - Mike Honious – President & CEO, GEODIS Americas Region
 - Chris O'Brien – CCO, C.H. Robinson Worldwide, Inc.
 - Laura Ritchey – COO, Radial, a bpost company
 - Doug Waggoner – Chairman & CEO, Echo Global Logistics
- 10:15 – 11:15 AM** **Logistics' Role in Global Disaster Relief | Venetian Ballroom**
The last few years have seen many humanitarian disasters – from the COVID-19 virus to Russia's 2022 invasion of the Ukraine. Learn how supply chain professionals have witnessed disasters, responded, and taken leadership roles in addressing humanitarian critical situations.
Moderator: Benjamin Gordon – Managing Partner, Cambridge Capital
 - Vlad Bilanovsky – CXO, WiseTech Global
 - Chloe Demrovsky – President & CEO, DRI International
 - Kathy Fulton – Executive Director, American Logistics Aid Network
 - Rick Murrell – CEO, Saltchuk Logistics
 - Ariel Zwang – CEO, JDC
- 11:30 AM – 12:30 PM** **Managing Technology in this Era of Disruption | Venetian Ballroom**
Technology is critical for business success, but the continued disruption by new software, artificial intelligence, advanced analytics, robotics, and several other advances requires smart decisions and knowledge management. This Panel will provide strategies for dealing with disruptions, deciding on technological investments, and leveraging technologies for customer success.
Moderator: Matt Smalley – Principal, Cambridge Capital
 - Guy Bloch – CEO, Bringg
 - Dawn Salvucci-Favier – CEO & CPO, Greenscreens.ai
 - Bill Vitti – President & CRO, Transflo
- 12:40 – 1:45 PM** **Lunch | Front Lawn (Back-up: Mediterranean Ballroom) – Sponsored by Lean Solutions Group**
- 2:00 – 3:00 PM** **Dealmaking Spotlight Sessions | Venetian Ballroom**
Dealmaking in the Supply Chain Market: Who is Winning and How? We saw a spike in deal activity in 2022. Merger and acquisition activity in the industry is growing. Amidst all the market changes, what kinds of deals will be completed in 2023? What kinds of strategies make sense? Should you buy, sell, merge, raise capital, or pursue other scenarios? Hear from top CEOs, investors, and practitioners on current deal approaches.
Moderator: Benjamin Gordon – Managing Partner, Cambridge Capital
 - Ken Beyer – CEO, Transportation Insight Holding Company
 - Richard White – Founder & CEO, WiseTech Global

3:15 – 4:45 PM

The BGSA 2023 Supply Chain “Shark Tank” | Venetian Ballroom – Sponsored by Book Your Cargo

Participants will receive a 10-minute window to showcase their Big Idea live on stage in the fields of Transportation, Supply Chain, and Logistics to potential customers, mentors, and investors. Finalists will be judged and voted on by both the attendees and the respected industry leader “Sharks.”

Finalists:

- Phillip Akhzar – Founder & CEO, Arka
- Camilo Garcia – CEO, CubiQ
- Eric Krueger – Co-Founder & CCO, Navix.io
- Mike Malakhov – CEO, Carpool Logistics
- Eric Rodriguez – CEO, Vendorflow
- Ian Zaretsky – CEO, Nereus Supply Chain

Moderator:

- Benjamin Gordon – Managing Partner, Cambridge Capital

Judges:

- Jack Holmes – Executive Chairman, Emerge
- Edward Ryan – CEO, Descartes
- Herb Shear – Chairman, Shear Family Office

6:30 – 7:30 PM

Cocktail Reception | Ocean Lawn (Back-up: The Circle) – Sponsored by WNS

7:30 PM

Dinner | Ocean Lawn (Back-up: Venetian Ballroom) – Sponsored by Cambridge Capital

“Shark Tank” winner to be announced

DAY 3 – Friday, January 20th 2023

7:00 – 8:30 AM

Breakfast/Networking | Ocean Lawn (Back-up: Mediterranean Ballroom) – Sponsored by Benesch Attorneys at Law

8:45 – 9:45 AM

2023 Transportation Outlook: Opportunities and Challenges in the Transportation Sector | Venetian Ballroom

2022 was a year of record volatility. What will the coming year hold for transportation, and how can you position for growth and success in 2023?

Moderator: Jack Holmes – Chairman, Emerge (Former President, UPS Freight)

- Robey W. (Rob) Estes, Jr. – President & CEO, Estes Express Lines
- Darren Hawkins – CEO, Yellow Corporation
- Derek Leathers – Chairman, President & CEO, Werner Enterprises
- David Parker – Founder & CEO, Covenant Logistics Group

10:00 – 11:00 AM

The Evolving Role of the CSCO in 2023 | Venetian Ballroom

How are your customers’ businesses and their CSCO’s roles and responsibilities evolving, and how can you anticipate their future needs? Discover what supply chain logistics challenges lay ahead for your clients, and what they expect you to provide for them, now and in the future.

Moderator: Rimas Kapeskas – Operating Partner, Cambridge Capital

- Bobby Burg – SVP of Operations & CSCO, Southern Glazer’s Wine and Spirits, LLC
- Frank Diaz – EVP of Logistics and Distribution, PriceSmart
- Bhavani Subramaniam – CSCO, Serta Simmons Bedding
- Rob Walpole – Vice President, Delta Cargo

11:15 AM – 12:15 PM

Supply Chain Technologies: What’s New and Exciting? | Venetian Ballroom

What are the leading supply chain technology companies doing to expand their services and markets in 2023? How does technology drive business and improvements? What is the value of technology in logistics?

Moderator: Matt Smalley – Principal, Cambridge Capital

- Alexander Leichter – Founder & CEO, byrd technologies GmbH
- Gaurav Saran – Founder & CEO, ReverseLogix
- Gary Specter – President, Cart.com
- Gregg Zegras – EVP & President, Global Ecommerce, Pitney Bowes

12:15 – 12:20 PM

Closing Remarks | Venetian Ballroom

12:30 – 1:30 PM

Luncheon | Front Lawn (Back-up: HMF) – Sponsored by Alvys

1:45 – 3:45 PM

Pro Tennis Clinic | Reservations required*

Attendees and Registered Spouses Invited (Please RSVP if attending to Jennifer@bgsa.com)

4:30 – 7:30 PM

Sunset Cocktail Cruise & Dockside | Reservations required* – Sponsored by SnapFulfil

Meet in Breakers Lobby next to Concierge Desk for shuttles leaving at 4:15 and 4:45

Join your colleagues Friday afternoon on *The Grand Princess*. This unforgettable Palm Beach cruise shows you the best of the coastline at the most picturesque time of day.

*Space is limited. Please make your reservation by contacting Jennifer at (561) 932-1607 or Jennifer@bgsa.com.