

BG STRATEGIC ADVISORS SUPPLY CHAIN CONFERENCE → 2024

THE INDUSTRY'S ONLY CEO-LEVEL CONFERENCE
FOCUSED ON ALL SEGMENTS OF THE SUPPLY CHAIN

Sponsorship Opportunities

BGSA Supply Chain brings together nearly 350 CEOs and top industry leaders for this private, invitation-only event that has been described as the premier gathering of supply chain executives. We are offering exclusive sponsorship opportunities for maximum exposure, recognition, and visibility for your company during our conference.

Consistently praised as the highest quality event of its kind, BGSA Supply Chain 2024 will provide an amazing ROI that you don't want to forego.

Past attendees include XPO Logistics CEO Brad Jacobs, Echo Global Logistics CEO Douglas Waggoner, Yellow CEO Darren Hawkins, NFI Industries CEO Sid Brown, GEODIS CEO Mike Honious, WiseTech Global CEO Richard White, Estes Express Lines CEO Rob Estes, Transplace CEO Frank McGuigan, ArcBest Corporation CEO Judy McReynolds, and many others.

Beginning on Wednesday, the conference will include enlightening panels, unparalleled networking, and great evening events. In addition, on Wednesday, participants will have an opportunity to play golf directly onsite at the par-70 Breakers Ocean Course. Friday post-conference activities include a pro tennis clinic and dockside sunset cruise.

January 24-26, 2024

The Breakers | Palm Beach, Florida

www.bgsaconference.com

Contact: **Jennifer Alfaro**

Director of Public Relations & Speaker Liaison

Jennifer@BGSA.com | (561) 932-1607

Nearly 350 Industry Executives in Attendance

3 Days of Sessions, Networking, and Fun

Exclusive Networking Opportunities

First-Rate Speakers from
All Segments of the Supply Chain

Individual Sessions with and
Advice from BGSA Executives

PAST SPONSORS INCLUDE

Benesch
Attorneys at Law

CAMBRIDGE
CAPITAL

DHL

FedEx

LEANSOLUTIONS
GROUP

greenscreens.ai

SNAP
FULFIL

UPS Freight

WNS

XPO Logistics

Sponsorship Packages

All sponsorship levels include the following:

- Logo & company description on conference website & mobile app
- Prominent conference signage
- Branding at respective event/activity
- Mention in conference press releases and social media
- Access to conference attendee list



DIAMOND SPONSOR – \$50,000

BGSA “Shark Tank” Competition (Thurs, Jan 25 – G&P Construction)

Welcome Cocktails (Wed, Jan 24)

- (3) Full Conference Registrations
- (2) Golf Tournament Registrations
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk
- Featured logo on conference website homepage

EMERALD SPONSOR – \$40,000

Conference Luncheon (Thurs, Jan 25 – Lean Solutions Group)

Courtyard Luncheon (Fri, Jan 26)

- (2) Full Conference Registration
- (2) Golf Tournament Registration
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk

PLATINUM SPONSOR – \$30,000

Cocktail Reception (Thurs, Jan 25 – WNS)

Dockside & Cruise (Fri, Jan 26 – SnapFulfill)

- (2) Full Conference Registration
- (1) Golf Tournament Registration
- Reception Giveaway/Info Table

GOLD SPONSOR – \$25,000

Session Breaks (Thu-Fri, Jan 25-26 – Cognizant)

Welcome Breakfast (Thurs, Jan 25 – PLS)

Closing Breakfast (Fri, Jan 26 – Benesch)

- (1) Full Conference Registration

GLOBAL SUPPLY CHAIN DINNER SPONSOR – \$15,000

Conference Dinner (Thurs, Jan 25)

6 Cuisine Sponsor Spots Available

- (1) Full Conference Registrations
- Signage & Branded Napkins at Each Themed Station

SILVER SPONSOR

Golf Tournament (Wed, Jan 24 – Munayyer Group / Navix)

- (1) Full Conference Registration
- (1) Golf Tournament Registration

BRONZE SPONSOR

Pro Tennis Clinic (Fri, Jan 26 – Sendflex Technology)

- (1) Full Conference Registration

TECHNOLOGY SPOTLIGHT KIOSK – \$13,000

- (1) Full Conference Registration
- Fully brandable digital kiosk with built-in PC

Sponsorship Packages

SPONSOR	Sendflex Technology	Munayyer Group / Navix	Cognizant	PLS Logistics	Benesch	SnapFulfill	WNS		Lean Solutions Group		G&P Construction
Activity	Tennis Clinic	Golf Tournament	Session Breaks	Welcome Breakfast	Closing Breakfast	Dockside & Cruise	Cocktail Reception	Courtyard Luncheon	Conference Luncheon	Welcome Cocktails	"Shark Tank"
Cost \$USD	Bronze	Silver	Gold \$25K	Gold \$25K	Gold \$25K	Platinum \$30K	Platinum \$30K	Emerald \$40K	Emerald \$40K	Diamond \$50,000	Diamond \$50,000
Date	Fri, 1/26	Wed, 1/24	Thurs, 1/25 Fri, 1/26	Thurs, 1/25	Thurs, 1/25	Fri, 1/26	Thurs, 1/25	Fri, 1/26	Thurs, 1/25	Wed, 1/24	Thurs, 1/25
Full Conference Registration Fee	1	1	1	1	1	2	2	2	2	3	3
Golf Tournament Registration Fee		1				1	1	2	2	2	2
Logo and Company Description on Sponsor Webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding/Signage at Respective Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mention in Conference Press Release	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Access to Conference Attendee List	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Highlighted in Conference App with Company Description	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mention in Post-Conference Email & Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reception Giveaway/Info Table						✓	✓	✓	✓	✓	✓
Branded Cocktail Napkins						✓	✓	✓	✓	✓	
Tech Spotlight Kiosk								✓	✓	✓	✓
Logo on Conference Website Homepage										✓	✓
Logo on Hold Screens											✓
"Shark Tank" Winner Press Release Mention											✓



GLOBAL SUPPLY CHAIN DINNER

\$15,000 (includes one registration to the conference) - 6 Sponsor Spots Available

Select from one of 6 themed stations featuring cuisine from around the globe. Colorful signage and napkins branded with your logo will be displayed throughout the evening's main event.



TECHNOLOGY SPOTLIGHT KIOSK

\$13,000 (includes one registration to the conference)

Your professionally-personalized kiosk with your company's logo will be ready to highlight your software, website or any program you desire. The kiosks are an ideal presentation opportunity. They will remain in our break area of the main sessions all day Thursday and until 12:30PM on Friday. These digital kiosks are a powerful tool to deliver your message. With a built-in PC, sleek style at a mere 1.6" in depth, an Ultra HD 4K display, and 10-point touch, this fully brand-able digital kiosk will grab the attention of all who attend. Multimedia presentations attract and engage, and the units offer options to display your brand. **Technology Spotlight is not a sponsor unless already included with a sponsorship package.*

RESERVE
YOUR COMPANY
KIOSK NOW