

# BG STRATEGIC ADVISORS SUPPLY CHAIN CONFERENCE → 2025

## CONFERENCE AGENDA

### DAY 1 – Wednesday, January 22<sup>nd</sup> 2025

12:00 PM "Shotgun" Golf at the Breakers | Ocean Course – Sponsored by Munayyer Group  
(Box Lunch Provided from 11:30 AM)



2:00 – 7:00 PM Registration | South Loggia

5:30 – 8:00 PM Welcome Reception | Ocean Lawn (Back-up: The Circle) – Sponsored by AtoB



### DAY 2 – Thursday, January 23<sup>rd</sup> 2025

7:00 – 11:00 AM Registration Continues | South Venetian Foyer

7:00 – 8:15 AM Breakfast/Networking | Mediterranean Ballroom – Sponsored by Lumenalta



8:15 AM Welcome Session: Benjamin Gordon | Venetian Ballroom

9:00 – 10:00 AM 2025 Logistics Outlook: What Will the Coming Year Hold for Logistics and Supply Chain? | Venetian Ballroom

What innovations are top logistics companies pursuing in 2025? What is happening in warehousing, freight forwarding, and value-added services?

Moderator: **Benjamin Gordon** – Managing Partner, Cambridge Capital

- **Joe Dominjanni** – President & CEO, ARMADA
- **Mike Honious** – President & CEO, GEODIS Americas Region
- **Douglas Waggoner** – CEO, Echo Global Logistics
- **Daniel Walsh** – President & CEO, TRAC Intermodal

10:15 – 11:15 AM Supply Chain Technologies: What's New and Exciting? | Venetian Ballroom

From 2018-2024, we saw record levels of funding for supply chain software companies. Although many companies underperformed, and some even failed, we have seen a handful of true winners emerge. Hear from four leaders on how to best manage against the market realities and focus on innovating and disrupting, while also executing.

Moderator: **Matt Smalley** – Principal, Cambridge Capital

- **Ed Auriemma** – CEO, Körber Supply Chain Software
- **Vlad Bilanovsky** – Chief Execution Officer, WiseTech Global
- **Chad Collins** – CEO, SPS Commerce
- **Ryan Petersen** – Founder & CEO, Flexport

11:30 AM – 12:30 PM Global Logistics: Views from Mexico and Canada | Venetian Ballroom

What is changing in the global markets? Hear from top global logistics companies on their strategies for growth in Canada, Mexico, and elsewhere in the world.

Moderator: **Derek Leathers** – Chairman & CEO, Werner Enterprises

- **Diego Anchustegui** – Co-Owner, EASO HUB Group
- **Bob Costello** – Chief Economist & SVP, International Trade & Security Policy, American Trucking Associations
- **Patrick Kelleher** – CEO, North America, DHL Supply Chain
- **Drew Wilkerson** – CEO, RXO, Inc.

12:40 – 1:45 PM Lunch | Front Lawn (Back-up: Mediterranean Ballroom) – Sponsored by Lean Solutions Group



2:00 – 3:00 PM Dealmaking in the Supply Chain Market: Who is Winning and How? | Venetian Ballroom

The supply chain market has witnessed a significant surge in deal activity in 2024, with mergers and acquisitions shaping the industry's future. As we step into 2025, the landscape of dealmaking continues to evolve, raising critical questions about the strategies that companies should adopt in this dynamic environment. Whether it's buying, selling, merging, raising capital, or exploring other scenarios, this panel will provide a comprehensive overview of what it takes to succeed in today's competitive and ever-changing market.

Moderator: **Benjamin Gordon** – Managing Partner, Cambridge Capital

**Spotlight 1 (2:00 – 2:30 PM)**

- **Drew Wilkerson** – CEO, RXO, Inc.

**Spotlight 2 (2:30 – 3:00 PM)**

- **Jack Kennedy** – Co-Founder & CEO, Platform Science
- **Rob Painter** – CEO, Trimble

THE INDUSTRY'S ONLY CEO-LEVEL CONFERENCE FOCUSED ON ALL SEGMENTS OF THE SUPPLY CHAIN

3:15 – 4:45 PM

**The BGSA Supply Chain 2025 “Shark Tank” | Venetian Ballroom – Sponsored by G&P Construction**

Participants will receive a 10-minute window to showcase their Big Idea live on stage in the fields of Transportation, Supply Chain, and Logistics to potential customers, mentors, and investors. Finalists will be judged and voted on by both the attendees and the respected industry leader “Sharks.”

*Finalists:*

- **Tom Curee** – President, Qued
- **Ben Emmrich** – Founder & CEO, Tusk Logistics
- **Rahul Natesh** – CEO, JLE Truckwash
- **Pablo Palafox** – CEO, HappyRobot
- **Ashutosh Prasad** – Founder & CEO, KoiReader Technologies, Inc.
- **Kyle J. Soukup** – Founder & CEO, Trucker Recruiters

*Moderator:*

- **Benjamin Gordon** – Managing Partner, Cambridge Capital

*Judges:*

- **Ryan Peterson** – Founder & CEO, Flexport
- **Edward Ryan** – CEO, Descartes
- **Herb Shear** – Chairman, Shear Family Office

6:30 – 7:30 PM

**Cocktail Reception | Mediterranean Ballroom – Sponsored by WNS**



7:30 PM

**Global Conference Dinner | Venetian Ballroom – “Shark Tank” winner(s) to be announced**

*Co-sponsored by Arnata, Ascent Global Logistics, Cambridge Capital, HappyRobot, Purolator, Tive*



**DAY 3 – Friday, January 24<sup>th</sup> 2025**

7:00 – 8:30 AM

**Breakfast/Networking | Ocean Lawn (Back-up: Seafood Bar) – Sponsored by Benesch Attorneys at Law**



8:45 – 9:45 AM

**2025 Transportation Outlook: Opportunities and Challenges in the Transportation Sector | Venetian Ballroom**

What will the coming year hold for transportation, and how can you position for growth and success in 2025?

*Moderator: Derek Leathers – Chairman & CEO, Werner Enterprises*

- **Kerry Byrne** – President, Total Quality Logistics
- **Darren Hawkins** – President & CEO, North American Chassis Pool Cooperative
- **Pete Latta** – Chairman & CEO, A. Duie Pyle, Inc.
- **Tonn Ostergard** – Chairman & CEO, Crete Carrier Corporation

10:00 – 11:00 AM

**Managing Technology in this Era of Disruption | Venetian Ballroom**

Every supply chain company needs a technology strategy for success. However, the publicized failures of some heavily funded companies like Convoy have created disruption in the market. Shippers, 3PLs, and carriers are seeking the benefits of technology, but worried about the risk of partner solvency and underperforming technology. How can companies best leverage technology but minimize risk?

*Moderator: Matt Smalley – Principal, Cambridge Capital*

- **James Hoefflin** – CEO, Softeon, Inc.
- **Ilias Simpson** – President, Cart.com
- **Evan Smith** – Co-Founder & CEO, Altana
- **Kendra Tucker** – CEO, Truckstop

11:15 AM – 12:15 PM

**The Evolving Role of the CSCO in 2025 | Venetian Ballroom**

As the business landscape continues to evolve, so do the roles and responsibilities of Chief Supply Chain Officers (CSCOs). In 2025, understanding these changes is crucial for companies aiming to meet and anticipate the future needs of their customers. This panel discussion offers an in-depth exploration of the shifting dynamics in supply chain logistics and the expectations placed on CSCOs.

*Moderator: Rimas Kapeskas – Operating Partner, Cambridge Capital*

- **Gregory L. Smith** – EVP, Enterprise Operations, Medtronic plc
- **Abhijit Supekar** – Head of Global Supply Chain, Aeva Technologies, Inc.
- **Viet Van** – Vice President Supply Chain Management, Cheniere Energy, Inc.
- **Judy Webb-Hapgood** – CSCO, University of Miami, University of Miami Health System, Miller School of Medicine

12:15 – 12:20 PM

**Closing Remarks | Venetian Ballroom**

12:30 – 1:30 PM

**Luncheon | Mediterranean Courtyard (Back-up: HMF) – Sponsored by CloneOps.ai**



1:45 – 3:45 PM

**Pro Tennis Clinic – Sponsored by AutoScheduler**

Led by Arantxa Sánchez-Vicario. Attendees and Registered Spouses are invited. RSVP required\*



4:30 – 8:00 PM

**Sunset Cocktail Cruise & Dockside – Sponsored by Körber Supply Chain Software**

Join your colleagues for this unforgettable Palm Beach catamaran cruise that will feature the best of the coastline at the most picturesque time of day. Passengers meet in Breakers Lobby next to Concierge Desk at 4:15 pm for shuttles leaving at 4:30 pm and 4:45 pm. Casual dress encouraged. RSVP required\*



\*RSVP: Space is limited. Please make your reservation by contacting Jennifer at (561) 932-1607 or [Jennifer@bgsa.com](mailto:Jennifer@bgsa.com).