

BGSA 20

SUPPLY CHAIN CONFERENCE

JANUARY 21-23, 2026 | THE BREAKERS • PALM BEACH, FL

THE INDUSTRY'S ONLY CEO-LEVEL CONFERENCE FOCUSED ON ALL SEGMENTS OF THE SUPPLY CHAIN

Celebrating 20 Years!

SPONSORSHIP OPPORTUNITIES

Celebrate 20 Years of the BGSA Supply Chain Conference 2026 – Become a Sponsor!

This milestone event is set to be our most memorable yet, and we're offering a select few sponsors the exclusive opportunity to be part of it. Join us in making the 20th anniversary of the BGSA Supply Chain Conference an unforgettable experience—filled with premier networking, industry insights, and unparalleled camaraderie within the supply chain community.

Don't miss your chance to stand out and connect with top leaders at this special celebration!

Exclusive sponsorship at our invitation-only event will guarantee you immediate impact, by providing exposure to 400 C-level executives from all segments of our industry. How big is this opportunity?

Over the past 20 years, our exclusive sponsors have used this platform to get in front of more than 2000 CEOs and supply chain leaders from companies with over \$700 billion of accumulative enterprise value!

The results of this high-level of visibility are immeasurable, offering you a networking/marketing opportunity unique and incomparable to any other event.

Spots are limited, so be sure to sign up for your sponsorship today!



3 Days of Sessions, Networking, and Fun

Kicking off the conference on Wednesday, participants will have an opportunity to play golf directly onsite at the par-70 Breakers Ocean Course, followed by a festive evening welcome reception. Days 2 and 3 offer enlightening panels and unparalleled networking, with Thursday featuring presentations the 7th annual "Shark Tank" competition and awards dinner. In addition, Friday post-conference activities include a complimentary pro tennis clinic and beach party.



400 Industry Executives in Attendance with Exclusive Networking Opportunities

Past speakers and attendees include:

Abhijit Supekar – Head of Global Supply Chain, Aeva Technologies, Inc.
Alejandro Castro – Managing Director, North America, CEVA Logistics
Alexander Leichter – Founder & CEO, byrd technologies GmbH
Ann Drake – Chairman & CEO, DSC Logistics
Bhavani Subramaniam – CSCO, Serta Simmons Bedding
Bill Driegert – EVP, Trucking, Flexport
Bill Villalon – President, APL Logistics
Bill Vitti – President & CEO, Transflo
Billy Hupp – COO & EVP, Estes Express Lines
Bob Costello – Chief Economist & SVP, International Trade & Security Policy, American Trucking Associations
Bob Farrell – Chairman & CEO, GlobalTranz
Bobby Burg – SVP of Operations & CSCO, Southern Glazer's Wine and Spirits, LLC
Bohn H. Crain – Founder, Chairman & CEO, Radiant Logistics, Inc.
Brad Jacobs – Chairman & CEO, XPO Logistics
Brent Beabout – President/Founder, AirTerra
Carl-Magnus Norden – Founder, Volta Trucks AB
Chad Collins – CEO, SPS Commerce
Chloe Demrovsky – President & CEO, DRI International
Chris O'Brien – CCO, C.H. Robinson Worldwide, Inc.
Christopher Logan – President, Livingston U.S.A., Livingston International
Cindy J. Miller – CEO, Stericycle
Craig Mygatt – CEO, Sea Land Americas Division
Dan Lewis – Co-Founder & CEO, Convoy
Dana von der Heide – Founder & Chief Commercial Officer, Parcel Perform
Daniel Walsh – President & CEO, TRAC Intermodal
Darren Hawkins – President & CEO, North American Chassis Pool Cooperative
David Parker – Founder & CEO, Covenant Logistics Group
David Warrick – General Manager Devices Supply Chain, Supply Chain Technology Officer, Microsoft
Dawn Salvucci-Favier – CEO & CPO, Greenscreens.ai
Denis Reilly – President & CEO, Kenco Group
Derek Leathers – Chairman, President & CEO, Werner Enterprises
Diego Anchustegui – Co-Owner, EASO HUB Group
Drew Wilkerson – CEO, RXO, Inc.
Douglas Waggoner – CEO, Echo Global Logistics
Ed Auriemma – CEO, Körber Supply Chain Software
Edward Ryan – CEO, Descartes
Erhan Musaoglu – Founder & CEO, Logiwa
Eric Thorsen – CTO, JDA Software Group Inc.
Evan Smith – Co-Founder & CEO, Altana
Felipe Capella – CEO and Co-Founder, Loadsmart
Frank Diaz – EVP, Logistics and Distribution, PriceSmart, Inc.
Frank McGuigan – CEO, Transplace
Gary Enzor – Chairman & CEO, Quality Distribution
Gary Specter – President, Cart.com
Gaurav Saran – Founder & CEO, ReverseLogix
Gene Tyndall – Executive Vice President, Tompkins International
George Abernathy – President, FreightWaves
Gotthard Haug – CEO, Teleplan International
Greg Lehmkuhl – President & CEO, Lineage Logistics
Gregg Zegras – EVP & President, Global Ecommerce, Pitney Bowes
Gregory L. Smith – EVP, Enterprise Operations, Medtronic plc
Guy Bloch – CEO, Bringg
Henadi Al-Saleh – Chair of the Board, Agility
Herb Shear – Chairman, Shear Family Office
Hessel Verhage – CEO Americas Region, DB Schenker
Ilias Simpson – President, Cart.com
Jack Holmes – Chairman, Emerge (Former President, UPS Freight)
Jack Kennedy – Co-Founder & CEO, Platform Science
James Hoefflin – CEO, Softeon, Inc.
James Welch – CEO, YRC Worldwide
Jason Tham – CEO, Nulogy
Jeff Rivera – COO & President Western US Operations, Lineage Logistics
Jeff Rogers – CEO, Universal Truckload Services, Inc.
Jennifer McKeenan – SVP, End-to-End Delivery, Walmart U.S.
Jett McCandless – Founder & CEO, project44
Jim Hertwig – President & CEO, Florida East Coast Railway
Jim Ritchie – President & CEO, RedStone Logistics, LLC
Joe Dominijanni – President & CEO, ARMADA
John Burke – CEO, Armada
John E. Carr – President & CEO, MIQ Logistic
John Ferguson – President & CEO, Purolator, Inc.
John Hextall – President & CEO North America, Kuehne + Nagel Inc.
John Leach – CEO, FLS Transportation Services Limited
John P. Burke – Chairman & CEO, Armada
Jorrit Steinz – CEO & Founder, Channel Engine
Judy R. McReynolds – Chairman, President & CEO, ArcBest
Judy Webb-Hapgood – CSCO, University of Miami, University of Miami Health System, Miller School of Medicine
Karl Siebrecht – Co-founder & CEO, FLEXE, Inc.
Ken Beyer – CEO, Transportation Insight Holding Company
Kendra Tucker – CEO, Truckstop
Kerry Byrne – President, Total Quality Logistics
Khaled Naim – CEO & Co-Founder, Onfleet
Lance Malesh – President & CEO, MODE Global
Laura Ritchey – COO, Radial, a bpost company
Louis DeJoy – 75th United States Postmaster General
Mark A. Yeager – CEO, Redwood Logistics
Mark Cabrera – CEO, Saddle Creek Logistics Services
Mark Kunar – EVP, DHL Supply Chain
Mary Kaufman – VP Product, Takeoff Technologies
Michael Farlekas – CEO, E2open
Michael R. Kuligowski – VP, Global Logistics Services, The Coca-Cola Company
Mike Honious – President & CEO, GEODIS Americas Region
Mitchell Weseley – CEO, 3Gtms
Natalie Putnam – CEO, DeliveryCircle, LLC
Nick Gowen – VP of 360 Box Operations, JB Hunt Transport Services, Inc.
Paris Cole – CEO, Truckstop.com
Patrick Kelleher – CEO, North America, DHL Supply Chain
Patrick Moebel – President & CEO, FedEx Logistics
Paul J. Martins – CEO, Ascent Global Logistics/USA Jet
Paul Svindland – CEO, Celadon
Paul T. Verst – President & CEO, Verst Group Logistics
Pete Latta – Chairman & CEO, A. Duie Pyle, Inc.
Phil Yeager – President & COO, Hub Group
Raymond J. Garcia – Executive Chairman, Network Global Logistics
Razat Gaurav – CEO, LLamasoft, Inc.
Reiner Wiederkehr – CEO, Fracht North America
Renee Krug – CEO, Transflo
Richard Phillips Jr. – CEO, Pilot Freight Services
Richard White – Founder & CEO, WiseTech Global
Rick DiMaio – Sr. VP Supply Chain Operations, Office Depot
Rick McDonald – SVP, Chief Supply Chain Officer, The Clorox Company
Rick Murrell – CEO, Saltchuk Logistics
Rob Estes – President, Estes Express Lines
Rob Howard – Founder & CEO, Kindred Motorworks
Rob Painter – CEO, Trimble
Rob Walpole – Vice President, Delta Cargo
Ryan Petersen – Founder & CEO, Flexport
Sally Miller – CIO North America, DHL Supply Chain
Sean Henry – Co-Founder & CEO of STORD
Sergio Villalobos – Global Head of Logistics and Operations, Google
Shoaib Makani – CEO & Co-Founder, KeepTruckin
Sid Brown – CEO, NFI
Simon Cohen – President, Henco Global
Stéphane Bancel – CEO, Moderna
Steve Robinson – Chief Supply Chain Officer, Oh My Green
Susan Pellechio – Head of Transportation and Final Mile Delivery, BlueTriton Brands
Todd Johnson – Global Vice President 3PL Global Business Unit, JDA Software
Tom Madine – CEO, Worldwide Express, Unishippers, and GlobalTranz
Tom McLeod – President & CEO, McLeod Software
Tom Schmitt – Chairman, President & CEO, Forward Air
Tonn Ostergard – Chairman & CEO, Crete Carrier Corporation
Udo Lange – President & CEO, FedEx Logistics
Viet Van – Vice President Supply Chain Management, Cheniere Energy, Inc.
Vlad Bilanovsky – Chief Execution Officer, WiseTech Global
William A. Brown – VADM, USN (Ret.), President & CEO, National Defense Transportation Association
Zvi Schreiber – CEO, Freightos

Technology Spotlight Kiosk

RESERVE
YOUR COMPANY
KIOSK NOW



TECHNOLOGY SPOTLIGHT KIOSK – \$13,000

Thursday - Friday, January 22-23

- (1) Full Conference Registration
- Fully brandable digital kiosk with built-in PC

Your professionally-personalized kiosk with your company's logo will be ready to highlight your software, website or any program you desire. The kiosks are an ideal presentation opportunity. They will remain in our break area of the main sessions all day Thursday and until 12:30PM on Friday. These digital kiosks are a powerful tool to deliver your message. With a built-in PC, sleek style at a mere 1.6" in depth, an Ultra HD 4K display, and 10-point touch, this fully brand-able digital kiosk will grab the attention of all who attend. Multimedia presentations attract and engage, and the units offer options to display your brand. **Technology Spotlight is not a sponsor unless already included with a sponsorship package. Online access for content is not available.*



Sponsorship Packages

Select the Sponsor Level to best suit your needs

GLOBAL SUPPLY CHAIN DINNER – \$22,000

Conference Dinner – Thursday, January 22

- (1) Full Conference Registrations
- (1) Reserved VIP Dinner Table
- (1) Two-Nights Hotel Stay at Breakers
- Signage & Branded Napkins at Each Themed Station

Limited spots available. Select one of several stations featuring cuisine from around the globe. Colorful signage and napkins branded with your logo will be displayed throughout the evening's main event.





Sponsorship Packages

Select the Sponsor Level to best suit your needs



DIAMOND SPONSOR – \$80,000

Welcome Reception

Wednesday, January 21

- (4) Full Conference Registrations
- (4) Golf Tournament Registrations
- (4) Two-Nights Hotel Stay at Breakers
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk
- Featured Logo on Conference Website Homepage



SAPPHIRE SPONSOR – \$60,000

BGSA “Shark Tank” Competition

Thursday, January 22 (+pre/post conference)

- (3) Full Conference Registrations
- (3) Golf Tournament Registrations
- (3) Two-Nights Hotel Stay at Breakers
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk
- Featured Logo on Conference Website Homepage
- Premium billing on break monitors



RUBY SPONSOR – \$55,000

Session Breaks

Thursday - Friday, January 22-23

- (2) Full Conference Registrations
- (2) Golf Tournament Registrations
- (2) Two-Nights Hotel Stay at Breakers
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk
- Featured Logo on Conference Website Homepage



EMERALD SPONSOR – \$50,000

Conference Luncheon

Thursday, January 22

- (2) Full Conference Registrations
- (2) Golf Tournament Registrations
- (2) Two-Nights Hotel Stay at Breakers
- Reception Giveaway/Info Table
- Tech/Company Spotlight Kiosk



All sponsorship levels include the following:

- Logo & company description on conference website & mobile app
- Logo in conference press releases and social media
- Signage at respective event/activity
- Access to conference attendee list (name/company)
- Minimum of one free conference registration

3-Day Conference Pass/General Registration Fees for Non-Sponsors

- Supply Chain Senior Executive Registration – \$4,495*
- Non-Supply Chain Senior Executive Registration – \$6,995*
- Spouse/Guest Option (Evening Events & Spa Lunch) – \$995*
- Golf Option – \$395* (Club rental available for \$125*)

*plus taxes & fees - subject to change



Sponsorship Packages

Select the Sponsor Level to best suit your needs



EMERALD SPONSOR – \$50,000

Palm Beach Party – Friday, January 23

- (2) Full Conference Registrations
- (2) Golf Tournament Registrations
- (2) Three-Nights Hotel Stay at Breakers (Wed-Fri)
- Reception Giveaway/Info Table



GOLD SPONSOR – \$37,000

Courtyard Luncheon – Friday, January 23

- (2) Full Conference Registrations
- (2) Golf Tournament Registrations
- Reception Giveaway/Info Table



SILVER SPONSOR – \$30,000

Welcome Breakfast – Thursday, January 22
or

Closing Breakfast – Friday, January 23

- (1) Full Conference Registration



BRONZE SPONSOR – \$13,000-\$15,000

Pro Tennis Clinic – Friday, January 23

- (1) Full Conference Registration

or

Golf Tournament – Wednesday, January 21

- (1) Full Conference Registration
- (1) Golf Tournament Registration



Consistently praised as the highest quality event of its kind, BGSA Supply Chain 2026 will provide an amazing ROI that you don't want to forego.

"We sponsor the BGSA Supply Chain Conference because it aligns with our vision—to relentlessly make supply chains better. The conversations and connections here help us turn that vision into action."

– ED AURIEMMA, CEO, Infios (a Körber Company)
2025 Sponsor

BGSA 20

SUPPLY CHAIN CONFERENCE

Sponsorship Packages

Contact: Jennifer Alfaro

Director of Public Relations & Speaker Liaison

Jennifer@BGSA.com | (561) 932-1607

Event	Tennis	Golf	Global Supply Chain Dinner	Thursday Opening Breakfast	Friday Breakfast	Friday Lunch	Thursday Cocktails	Thursday Lunch	Friday Beach Party	Session Breaks	"Shark Tank"	Welcome Reception
Level	Bronze	Bronze	Bronze	Silver	Silver	Gold	Platinum	Emerald	Emerald	Ruby	Sapphire	Diamond
Cost \$USD	13,000	15,000	22,000	30,000	30,000	37,000	45,000	50,000	50,000	55,000	60,000	80,000
Availability	HappyRobot			Lumenalta	Benesch			Lean Solutions Group	Infios			
Date	Fri 1/23	Wed 1/21	Thu 1/22	Thu 1/22	Fri 1/23	Fri 1/23	Thu 1/22	Thu 1/22	Fri 1/23	Thu & Fri 1/22&23	Thu 1/22 + pre/post conference	Wed 1/21
Full Conference Reg Fee	1	1	1	1	1	2	2	2	2	2	4	4
Golf Tournament Reg Fee		1				2	1	2	2	2	4	4
Two-Nights Hotel Stay + Tax Only @ Breakers Wed–Thu (Deluxe King)			1				2	2		2	4	4
Three-Nights Hotel Stay + Tax Only @ Breakers Wed–Fri (Deluxe King)									2			
Logo on Golf Awards		•										
Logo & Company Description on Sponsor Webpage	•	•	•	•	•	•	•	•	•	•	•	•
Branding/Signage at Respective Event	•	•	•	•	•	•	•	•	•	•	•	•
Mention in Conference Press Release								•		•	•	•
Logo in Conference Press Release	•	•	•	•	•	•	•	•	•	•	•	•
Access to Conference Attendee List	•	•	•	•	•	•	•	•	•	•	•	•
Highlighted in Conference App + Company Description	•	•	•	•	•	•	•	•	•	•	•	•
Logo in Pre-Conference Emails & Social Media	•	•	•	•	•	•	•	•	•	•	•	•
Logo in Post-Conference Emails & Social Media	•	•	•	•	•	•	•	•	•	•	•	•
Mention in Post-Conference Email & Social Media								•		•	•	•
Branded Cocktail Napkins			•	•	•	•	•	•	•	•		•
Reserved VIP Dinner Table			•									
Reception Giveaway/ Info Table						•	•	•	•	•	•	•
Tech Spotlight Kiosk								•		•	•	•
Logo on Conference Website Homepage											•	•
Logo on Break Monitors											•	
"Shark Tank" Winner Press Release Mention											•	